



Zonte's Footstep Pty Ltd
Celebrating 15 years
[est. 2003]

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Australia-European Union Free Trade Agreement
Office of Trade Negotiations
Department of Foreign Affairs and Trade
RG Casey Building
John McEwen Crescent
Barton ACT 0221 Australia
Via email: a-eufta-gisubmissions@dfat.gov.au

To the Department of Foreign Affairs and Trade

Zonte's Footstep, based in McLaren Vale wine region, was established in 2003, and one of our key ethos is education. We debunk trends in the marketplace and empower consumers with knowledge and reference, all whilst having fun and delivering high quality wines.

Zonte's Footstep has been producing Bolle Felici Prosecco for 4 vintages now, with sales both in bottle and canned product distributed nationally and to export markets such as Canada, Singapore and Denmark amongst other markets.

It is produced in the Charmat method following the traditional method to the letter. This is an integral product within our portfolio, the only sparkling wine we produce, and has brand recognition and trademarking both nationally and internationally.

The vast majority of consumers look at Prosecco as a grape variety, not a wine production method or even a region.

Zonte's Footstep opposes the protection of Prosecco as an EU Geographic Indication in Australia and urged the Australian Government to maintain Australian small wine businesses rights to produce the grape variety Prosecco.

Brad Rey
Vigneron/Director

