

## ONE SINGLE SUGGESTION...

The new International Development Policy provides an opportunity to break with the past decade and mark a new, clear and constructive direction for Australia's engagement in international development. In order to reinforce this message to all stakeholders, the announcement of the policy should be accompanied by **renaming the Department of Foreign Affairs and Trade (DFAT) as the Department of Foreign Affairs, Trade and Development (DFATD, or DFAT-D)**. This would be more than a symbolic change, as it would:

- Reinforce to the **Australian public** that the changes made through the new International Development Policy are significant and lasting
- Ensure that every single mention of the Department in the **media** reinforces development cooperation as a key arm of foreign policy, alongside diplomacy and defence
- Signal unambiguously to **other international players** (regional neighbours and groupings, allies, competitors, international financial institutions and so on) that Australia is stepping up once more to take a serious and constructive approach to development
- Remind **departmental management and staff** in every working day of the part that development cooperation plays in international relations - building people-to-people links, projecting Australian soft power, contributing to regional stability, and punching above our weight as a constructive initiator and supporter of regional and international initiatives and movements.

Thanks  
Andrew Rowell