



Australian Government

# INVESTED IN OUR FUTURE



Australia is committed to working with Southeast Asia to invest in our collective future and prosperity.

Since the launch of *Invested: Australia's Southeast Asia Economic Strategy to 2040* in 2023, trade has climbed, Australian investment into the region is increasing, and more opportunities are opening on both sides.

Drawing on our history of collaboration – from free trade agreements like the ASEAN-Australia-New Zealand Free Trade Area (AANZFTA) and the Regional Comprehensive Economic Partnership, to development initiatives that support the region's economic resilience – we are primed to achieve even more together.

*“When our region prospers, Australia prospers, which is why deepening economic engagement through our Southeast Asia Economic Strategy remains a priority.”*

— The Hon Anthony Albanese MP, Prime Minister of Australia

From  
**2023**  
to **24**

**Two-way trade**  
with Southeast Asia  
up by almost  
**A\$6 billion**

**Australian investment**  
in Southeast Asia up nearly  
**A\$2 billion**

## Raising awareness

Australia's Special Envoy for Southeast Asia, Nicholas Moore AO, and our 10 Business Champions have headlined in-person events showcasing opportunities to over 230 Australian businesses. Our trade and investment missions to the region play a critical role in bringing representatives of Australian companies into markets, supporting them to build lasting connections with customers, suppliers and partners.



## Making business easier through AI

Australia's Dalfin AI is bringing its cutting edge technology, data, and artificial intelligence to Southeast Asia, transforming companies of all sizes by integrating AI into business and government systems. After participating in a Southeast Asia Business Exchange mission to the Philippines in 2025, Dalfin AI inked a landmark partnership with BED Global Holdings.

Under this agreement, Dalfin AI will serve as BED's premium AI and digital solutions partner for the Iloilo Smart City initiative – sparking local job creation, delivering cost savings, and empowering the region with long-term digital sovereignty.

## Removing blockages

### Upgrading AANZFTA for the future

The recently upgraded AANZFTA reinforces our shared commitment to an open, rules-based, non-discriminatory trading system. With new rules for digital trade, stronger consumer protections, and more

opportunities for small business, the AANZFTA Upgrade opens more doors, makes business easier, and helps our region grow. Building on the Upgrade, Australia is reviewing its network of Southeast Asian FTAs to ensure they continue to deliver for our collective future.



*"Australia is fully invested in Southeast Asia, and we continue to build opportunity and prosperity together."*

— Senator the Hon Penny Wong,  
Australian Minister for Foreign Affairs



# Building capability



## Landing Pads

Southeast Asia's digital economy is projected to be worth up to US\$1 trillion in 2030. Through Landing Pads in Ho Chi Minh City, Jakarta and Singapore, Australian tech scale-ups are building their understanding of Southeast Asian markets, and expanding in to the region with innovative digital solutions.



*"Southeast Asia is projected to become the world's fourth-largest economy by 2040.*

*We are determined to leverage the enormous opportunities for Australian businesses, creating and sustaining jobs both here and in Southeast Asia."*

— Senator the Hon Don Farrell,  
Australian Minister for Trade and Tourism



## Driving EdTech in the region

Founded by CEO Jeanette Cheah, one of Australia's one million strong Southeast Asian diaspora, HEX is an EdTech company that runs programs for high school and university students. Through the Vietnam Landing Pad, HEX showcased its innovation and gained visibility in Vietnam's startup, tech and venture capital ecosystem.

This helped them to localise their approach, build credibility, and understand how to navigate local systems. HEX now has an office in Ho Chi Minh City with five team members across Vietnam and plans to explore opportunities in the region.

RAISE AWARENESS



**+A\$2 billion**  
in trade outcomes

by Australian businesses working with Austrade in Southeast Asia since 2024

**Business Champions**  
for Southeast Asia



are leading business missions and promoting opportunities

Business and investment missions:

21



Australian business and investment delegations

500+



Participants

10



Southeast Asian countries

REMOVE BLOCKAGES

Extended **Business Visitor Visa** from three to **five years** and introduced **Frequent Traveller Scheme**



Strengthening **Free Trade Agreements** with Southeast Asia



**New Investor Front Door** to simplify investment into Australia

BUILD CAPABILITY

ASEAN-Australia Centre has delivered:

**3 Emerging Leaders Programs** expanding '75 young professionals' skills, networks and cross-cultural engagement



**11 grants** worth a total of **A\$2.1 million**

2 short courses for **42 participants** on **STEM & resources**



In 2024 **2400 emerging young leaders** from Southeast Asia received Australian Government funded offers to study in Australia, including **665 Australia Awards Scholarships**

DEEPEN INVESTMENT

**Export Finance Australia** in Southeast Asia 2024-25

Total transaction value grew by **40%**

**one quarter** of all transactions globally

**OVER A\$1.2 billion** of new Australian investment supported under **Invested**

**OVER A\$20 billion** of opportunities identified by **Deal Teams**

Investment from Southeast Asia increased by more than **A\$650 million**

**Landing Pads** have supported over **210 tech scale-ups** across **16 programs**

# Deepening investment

Australia is deepening our investment with Southeast Asia through *Invested*. Deal Teams are represented across the region, with hubs in Singapore, Jakarta and Ho Chi Minh City, and bring together the diplomatic expertise of the Department of Foreign Affairs and Trade, the commercial nous of Austrade, and the financing tools of Export Finance Australia (EFA). This includes the A\$2 billion Southeast Asia Investment Financing Facility.

From 2023 to 2024, Australia's investment stock in Southeast Asia increased by almost A\$2 billion, with more than A\$1.2 billion in new Australian investment supported under *Invested* to-date. Southeast Asia accounted for a quarter of all EFA transactions in 2024-25.

## Transactions under the **Southeast Asia Investment Financing Facility:**



### A\$77 million

for Singapore's Financing Asia's Transition Partnership (FAST-P) to support regional clean energy development



### US\$50 million

to Plenary for a new Public-Private Partnership investment fund on infrastructure



### A\$175 million

in IFM Investors' Asia-Pacific Debt Fund to support renewable energy, telecommunications and logistics projects

## Inbound investment

Australia and Southeast Asia's economic futures are intrinsically linked. Attracting investment from the region is central to Australia's economic ambition. We are making it easier to do business in Australia through our enhanced visa access and welcoming investment as part of a Future Made in Australia, including through a new Investor Front Door.

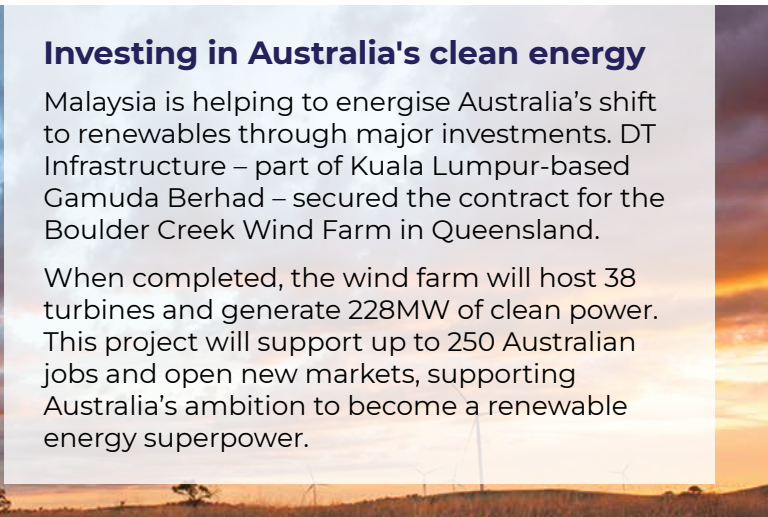
### Future-proofing our ports

Through a A\$235 million investment by Manila-based International Container Terminal Services Inc, the Philippines is helping to future-proof the Port of Melbourne, Australia's largest general cargo and container port. With the Port of Melbourne handling more than one-third of Australia's container trade, this investment ensures it can accommodate the world's largest container vessels, while also improving storage and truck access to keep goods moving around the nation.

### Investing in Australia's clean energy

Malaysia is helping to energise Australia's shift to renewables through major investments. DT Infrastructure – part of Kuala Lumpur-based Gamuda Berhad – secured the contract for the Boulder Creek Wind Farm in Queensland.

When completed, the wind farm will host 38 turbines and generate 228MW of clean power. This project will support up to 250 Australian jobs and open new markets, supporting Australia's ambition to become a renewable energy superpower.



# Outbound investment



## Building jobs and capability through blueberries

Agriculture is an important industry for Laos and Australia's Costa Group is expanding through a 17-hectare blueberry farm that builds climate resilience into its growing operations. Costa's expansion into Laos will allow it to meet increased demand across the region.

Costa is empowering local farmers to grow food more efficiently and adapt to the impacts of climate change. It also has plans to invest in education and skills development, from horticulture to supervisory and management roles — strengthening the local workforce. In partnership with the Deal Team in Laos, Costa is building strong relationships and promoting shared prosperity, with plans for continued expansion.



## Driving regional supply chains

Through the Australian Government's Deal Teams, we are backing Toll Group's Southeast Asian expansion with a A\$100 million EFA loan. Jointly headquartered in Melbourne and Singapore, Toll has been solving shipping, transport, and supply chain challenges for over 130 years.

Through partnerships with leading institutions, the Toll Innovation Centre in Singapore is pioneering automation and smart warehousing, earning industry recognition for technological excellence. Toll is also investing in state-of-the-art infrastructure in Singapore, Malaysia, Thailand and Indonesia, accelerating supply chain innovation and resilience.



## Investing in regional healthcare

Icon Group, a top cancer care provider, has made a landmark investment in Bali International Hospital with the support of the Jakarta Deal Team. Icon is the first foreign cancer care provider to set up in Indonesia, with the partnership aiming to deliver better, more comprehensive care.

Icon entered Southeast Asia in 2019, opening its first cancer centre in Singapore, followed by a cancer centre in Penang, Malaysia, and more recently entering a joint venture with Malaysia's Sunsuria Healthcare to open an oncology centre in Kuala Lumpur.