

Horn of Africa Dollar for Dollar Initiative – Implementation Framework

Purpose

The purpose of this Initiative is to further the partnership between the Australian Government and Australian non-government organisations (NGOs) which are active and have demonstrated effectiveness in the global response to the Horn of Africa. Through this initiative, the Australian Government will match public fundraising on a dollar for dollar basis over a defined time period (or “window”), expanding the joint Australian commitment to help people affected by the Horn of Africa drought and ensuing famine. This initiative will save lives.

Rationale

The need for additional international assistance to support the emergency response in eastern Africa remains acute. More than 13 million people in Djibouti, Ethiopia, Kenya and Somalia require urgent humanitarian aid because of consecutive droughts and a lack of food. UNICEF estimates there are more than 500,000 severely malnourished children in Kenya, Somalia, Ethiopia, and Djibouti. Unprecedented numbers of people are leaving their homes and fleeing to neighbouring countries. Cholera and measles outbreaks in the region are also a major threat to malnourished children and humanitarian agencies are worried about epidemics causing further deaths.

The regional outlook for September to December 2011 predicts normal rainfall for most of the Horn, with the exception of dry conditions in Sudan, northern Ethiopia and much of Eritrea. However due to the extreme dryness of the soil, and a lack of seeds and tools, these rains will not immediately relieve the impact of previous dry seasons. Some areas are likely to receive above normal rainfall, with risks of flooding and further destruction of farm land.

Key Features of the Dollar for Dollar Proposal are:

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Value of the Initiative	A maximum amount of \$10 million to match new commitments of public funds raised during the agreed Initiative window .
Grant size	AusAID will provide one Australian dollar for every Australian dollar donated by the public during the agreed Initiative window. Should the maximum amount of the Initiative be exceeded, funds will be allocated on a pro rata basis. [Any

	residual funds unallocated from within the \$10 million cap will be allocated on a proportional basis to agencies which have raised a minimum of \$1 million through this Initiative.]
Length of the Appeal “window”	The Dollar for Dollar Initiative will be open from 5 October until 30 November .
Definition of Horn of Africa Emergency Appeal	A call to the public to donate funds to a specific Australian non-government organisation in support of the crisis in the Horn of Africa. AusAID will only match fund public donations which are given in response to the Appeal. These donations must be from individuals (ie not from corporate sponsors or philanthropic organisations) and held separately from funds raised through other fundraising activity.
Eligibility to apply for the Dollar for Dollar Initiative	Open to any AusAID-accredited NGOs (with full accreditation) , including the Australian Red Cross, which (i) is running a current Appeal in Australia for public donations from the Australian public for emergency and early recovery projects in the Horn of Africa and (ii) has an on-the-ground presence (directly or through direct partners).
Geographic Scope	Only work in the Horn of Africa will be eligible for initiative funding. This will cover the following countries: Djibouti, Ethiopia, Kenya, and Somalia .
Thematic Scope	The Dollar for Dollar Initiative will only apply to humanitarian emergency and early recovery activities (ie not disaster risk reduction, reconstruction or development programmes).
Funds validation	Once this window is closed, each eligible NGO will be required to submit a statement of funds raised over the period of the initiative, including verification of public commitments / contributions made. These statements will be certified by CEOs and CFOs of each NGO, and made available for audit by AusAID if requested. NGOs which receive Dollar for Dollar Initiative funding will have 12 months to disburse this funding.
Decision making	AusAID will make a final decision on allocations under the Dollar for Initiative in accordance with the criteria outlined, immediately following the closure of the agreed time period and submission of funds statements. Matching government funding will be confirmed with partners as soon as possible.
Time period for use of Dollar for Dollar funding	Each NGO receiving a Dollar for Dollar grant must be able to disburse and claim the funds within one calendar year from the close of the Appeal.
Communicating the Dollar for Dollar Initiative	NGOs will be responsible for their own promotional and fundraising activities in relation to the Initiative.
Disbursement and	Funds will be disbursed as a grant under individual ANCP

Reporting	Agreements. NGOs will be required to submit a 6-month and 12-month report on the funds raised, the activities implemented and the results achieved.
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