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LEX 14188

UNSC CAMPAIGN EXPENDITURE

(as at 30 September)

ACTIVITY	EXPENDITURE TO DATE (A$) [A]	TO BE INVOICED (A$) [B]	ACTUAL EXPENDITURE BY OCTOBER (A$) [A + B]	AVAILABLE BUDGET REMAINING (A$) [C]	TOTAL COMMITTED (A$) [A + B + C]	PUBLICLY REPORTED EXPENDITURE (A$) [D]	AUSTENDER NUMBER	COMMENTS
Branding and Logo (*Saltwater*)	**71,709**	**-**	**71,709**	**-**	**71,709**	**71,709**	CN4122082-A1	
Merchandise	**75,029**	**80,374**	**155,403**	**171,524**	**326,927**	**300,000**		
Old Merchandise	22,926	-	22,926	-	22,926	-		Historical merchandise expenditure on promotional items for UNSC engagements prior to formal campaign launch.
Campaign Merchandise (*Promo Gear*)	48,102	80,374	128,476	171,524	300,000	300,000	CN4272368-A1	Tranche 1 merchandise invoice paid. Tranche 2 orders signed for items totalling $80k, to be invoiced imminently. Remaining $171k not contractually committed, accounting for available budget remaining.
Tim Tams NY s 47G(1)(a)	4,001	-	4,001	-	4,001	-		
Film (*Laundry Lane*)	**10,285**	**61,930**	**72,215**	**45,155**	**117,370**	**117,370**	CN4263521-A1	Pre-payment for film paid. Invoice for film (approx. $62k) due imminently. Thematic and in-language films not yet complete, accounting for the rest of the available budget remaining.
Translation	**667**	**5,998**	**6,665**	**-**	**6,665**	**-**		
Film Script s 47G(1)(a)	667	-	667	-	667	-		
Brochures and Post Cards s 47G(1)(a)	-	5,998	5,998	-	5,998	-		Committed expenditure not yet invoiced – s 47G(1)(a) invoice due in October.
Printing	**16,277**	**-**	**16,636**	**-**	**16,277**	**-**		
Brochures NY s 47G(1)(a)	7,689	-	7,689	-	7,689	-		
Brochures CBR s 47G(1)(a)	1,540	-	1,540	-	1,540	-		
Banners NY s 47G(1)(a)	1,892	-	1,892	-	1,892	-		
Postcards NY s 47G(1)(a)	581	-	581	-	581	-		
Brochure Image Licencing s 47G(1)(a)	4,576	-	4,576	-	4,576	-		
Distribution and Freight (*DHL*)	**5,869**	**-**	**5,869**	**-**	**5,869**	**-**		
Merchandise to NY – Shipment 1	2,177	-	2,177	-	2,177	-		
Merchandise to NY – Shipment 2	2,102	-	2,102	-	2,102	-		
Merchandise to Geneva	1,259	-	1,259	-	1,259	-		
Merchandise to Stockholm	331	-	331	-	331	-		
TOTAL	**179,836**	**148,302**	**328,497**	**216,679**	**544,817**	**489,079**		

Notes

1. All amounts include GST (or relevant overseas sales taxes).
2. The following line items were originally paid for in a foreign currency, but have been reported in AUD above:
    - USD: Tim Tams NY, Brochures NY, Banners NY, Postcards NY.

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s 22(1)(a)(ii)

Australia's UN Security Council 2029-2030 Candidacy

s 22(1)(a)(ii)

Key Messages

- Australia is running for a seat on the UN Security Council (UNSC) [2029-2030].

s 22(1)(a)(ii)

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s 22(1)(a)(ii)

What resources has the Government committed to the UNSC campaign?

- Resourcing has been allocated to the campaign within the department's budget.
- Our campaign is managed by the Multilateral Policy and Human Rights Division, within existing departmental resources.
- Any new funding will be considered through a Budget process.

s 22(1)(a)(ii)

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s 22(1)(a)(ii)

How many DFAT staff are currently dedicated to the campaign?

- Coordination of the bid is managed by a small section within DFAT's Multilateral Policy and Human Rights Division.
- The team currently has 3 DFAT staff dedicated to the campaign.
- Australia's Permanent Mission to the UN in New York has a modest multilateral candidacies and elections unit [working across all New York based elections] that work closely with Canberra on the campaign.

s 22(1)(a)(ii)

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Responsible: UN Security Council Campaign Section / MCB / MPD	
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