



Australian Government

AUSTRALIA IS A TOP 20 COUNTRY FOR DOING BUSINESS

Australia's pro-business environment attracts investment and encourages new businesses. Australia ranks highly in terms of competition legislation, number of days to start a business, judicial effectiveness and access to credit (Institute for Management Development, 2022). Australia is a magnet for ambitious, overseas talent, lured by generous government support and incentives for start-ups, entrepreneurs and innovators.



5th in the world for **digital government services** and capability and **4**th in the world for **digital consumption**.

(United Nations, *E-Government Index*, 2020; Euromonitor, *Digital Consumer Index*, 2021)



1st in the OECD for **attracting highly educated migrants** (those with master and doctoral degrees) and **7**th for attracting **foreign entrepreneurs**.

(OECD, *Indicators of Talent Attractiveness*, 2019)



14th in the world for **intellectual property protection**.

(Global Innovation Policy Center, *International IP Index*, 2021)



4th in the world for most attractive online **consumer market**.

(Euromonitor, *International Digital Landscape*, 2021)



9th for in the world for **market sophistication** (credit and investment, trade, competition and market scale).

(Global Innovation Index, 2021)

August 2022



AUSTRALIA