



Australian Government
AusAID



AIPD-Rural AIP-PRISMA

Pre-bid Industry Briefing November 14th, 2013



Purpose of the Briefing:

- > To improve the quality of bids
- > A chance to present “what’s new”
- > Opportunity for potential bidders to ask questions
- > For us to get feedback before finalising the RFT/SoS



- > Goal: Increase the net incomes of 1,000,000 small farmers by at least 30% by 2022 (300,000 of which should be reached by 2017)
- > Objective: To increase the competitiveness of poor male and female farmers:
 - Productivity
 - Performance
 - Market access
 - Innovations



AIPD-Rural

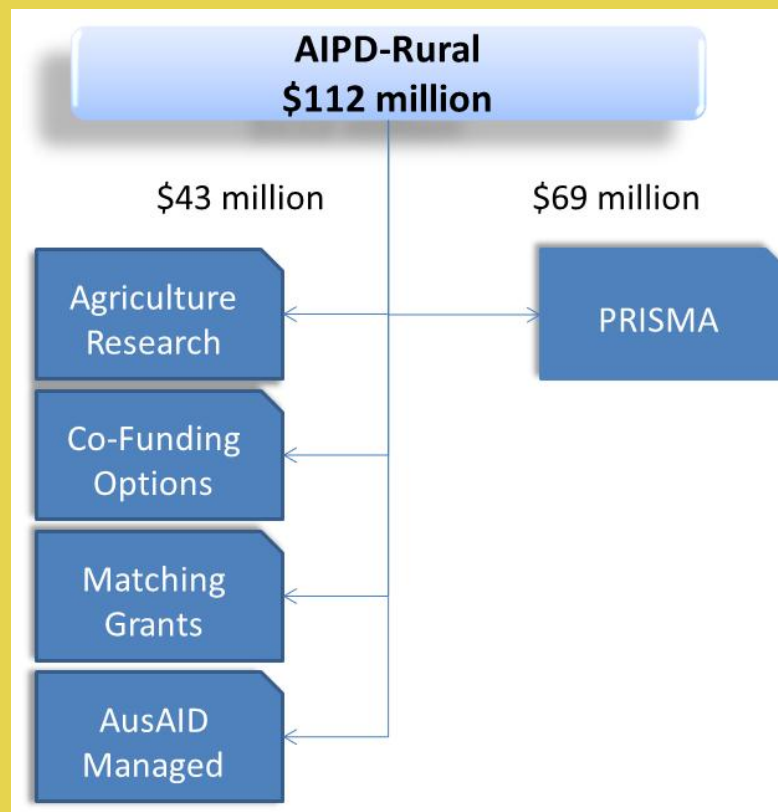
- > Outcomes:
 - Improved farm practices
 - Increased access to input and output markets
 - An improved sub-national BEE
- > Strategy: To address the “systemic” constraints of agricultural sectors that are important to the poor in selected districts
- > Approach: Market Development or M4P

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What's New?

- > The recruitment of:
 - The Deputy Program Director (value chain specialist)
 - The Senior Advisor (market development specialist)
- > Clarity between AIPD-Rural and “what is being tendered”
- > A revision of the design
- > A set of preliminary activities
- > A timetable for the tender process

AIPD-Rural and AIP-PRISMA





Changes in the Design of PRISMA

- > Same goal, outcomes, strategy, and approach, but....
 - An expanded geographic coverage: 1 district in each of the provinces of D.I Yogyakarta, Maluku, Central Java and West Sumatra
 - Phase 1 is now 4 years instead of 5
 - The BEE “outcome” is more limited to interventions that have attribution to the sectors but is expanded to include a Matching Grant



Changes in the Design of PRISMA

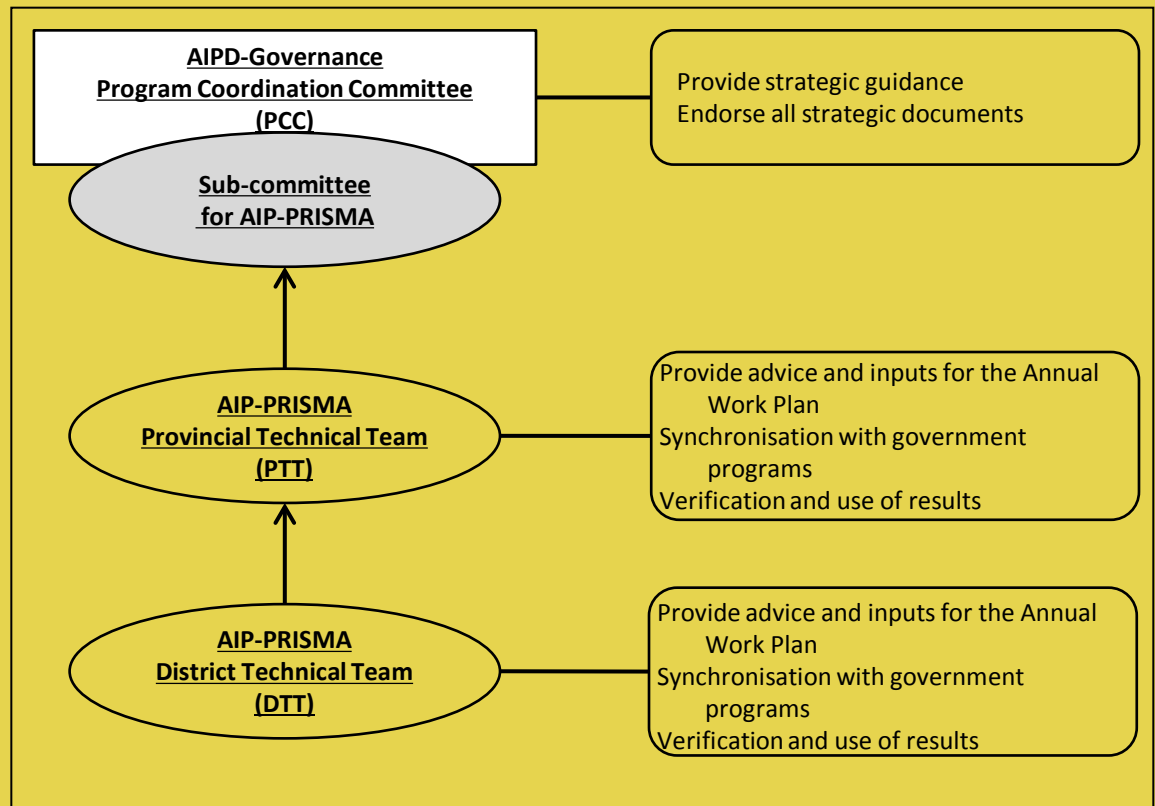
> The Matching Grant

- Still to be designed (targeted for February)
- To supplement district funds
- Funds to go through Treasury (\$12.5m plus TA)
- The aim is to stimulate PPPs that will improve the competitiveness of district agricultural competitiveness
- Go-no-go decision to be based on the appetite from district governments and the private sector for this type of fund

Changes in the Design of PRISMA

> Project Governance

- Piggybacks on AIPD
- Leaner than before
- Still inclusive, but
- Less “heavy”

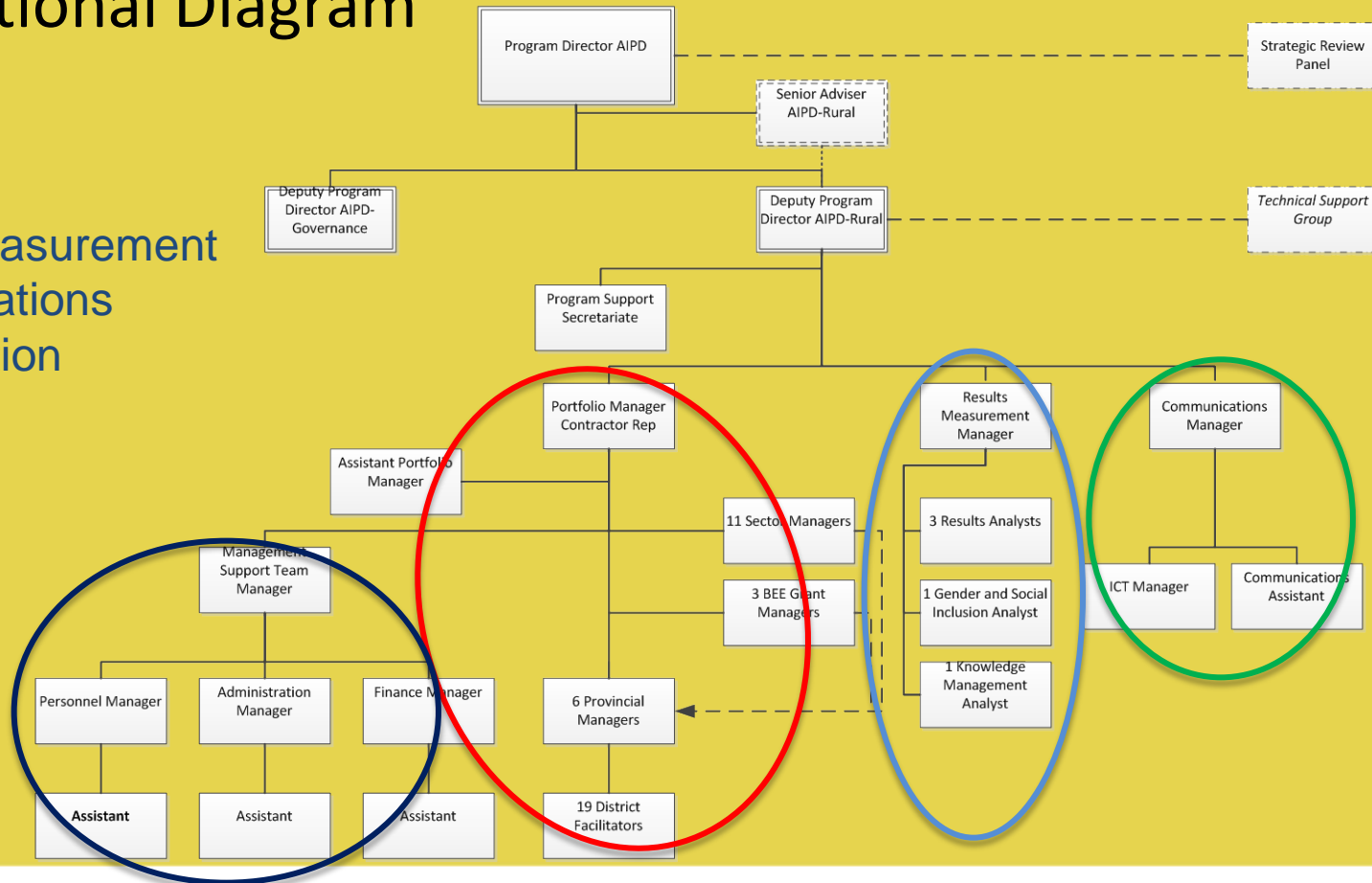


Changes in the Design of PRISMA

"Indicative" AIPD-Rural Organisational Diagram
November 8th 2012

> Organisational Diagram

- Main divisions:
 - Portfolio
 - Results measurement
 - Communications
 - Administration





Changes in the Design of PRISMA

> Personnel

- ARF: Portfolio Manager, Results Manager
- Non ARF but included in the bid: Assistant Portfolio Manager, Communications Manager, 1 Sector Manager, 1 BEE Grant Manager, 1 Provincial Manager (Surabaya)
- All other portfolio, results measurement and communications personnel to be recruited after commissioning



Changes in the Design of PRISMA

> Personnel

– Roll out in 3 Stages

- 1st Stage: recruitment for all original 5 provinces, stationed for first 12 months in Surabaya with a focus on a) implementation of interventions for East Java, NTT and NTB and b) the planning for Papua and West Papua.
- 2nd Stage: month 13-18, deployment of staff to EJ, NTT, NTB,, implementation of interventions for Papua and West Papua, recruitment of personnel for 4 new districts, planning for the new 4 districts
- 3rd Stage: from month 18 deployment of staff to Papua and West Papua, implementation of interventions in the 4 new districts



Changes in the Design of PRISMA

- > Results measurement:
 - Will follow the standards of the DCED
 - See our thoughts in the “hand out”



Preliminary Activities

> Studies and Analysis:

- ACIAR review of sectors in EJ, NTT, NTB
 - Focus on maize, vegetables, beef, mangos and pulses (mung, soya and peanuts)
 - To be completed by March 2013
- CHCG to select a second Tier of sectors (for EJ, NTT, NTB)
 - Will probably include cashews, coffee, cocoa etc.
 - To be completed by February 2013
- The Asia Foundation review of BEE issues
 - in 5 provinces (EJ, NTT, NTB, Papua and West Papua)
 - To be completed by March 2013

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Questions Welcome