



Australian Government

Department of Foreign Affairs and Trade

# AUSTRALIA AWARDS AND ALUMNI ENGAGEMENT IN THE PHILIPPINES

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# OVERVIEW

1. Background
  - a. Australia Awards
  - b. Alumni Engagement
2. What we will be seeking from the market
3. Next steps
4. Q&A

# 1. BACKGROUND

## AUSTRALIA AWARDS

### Why it's important

- To build capacity of Filipinos to drive change and contribute to our development goals in the Philippines

### What

- Australia Awards include scholarships (graduate degrees in Australia) and fellowships (placement in Australian organisations for a short period) at the moment.

### What we do now

- Administering 60-120 scholarships for full time post graduate study a year
- This includes: advertising, selection, assistance with placement, support while studying and re-entry support

# 1. BACKGROUND

## ALUMNI

### Why we do it

- To build influence within the Philippines
- To promote Australian education in the Philippines

### What

- Building links between former students in Australia in the Philippines with each other and the embassy

### What we do now

- running events
- linking alumni with the Embassy and other alumni
- administering an alumni awards program
- maintaining a database of alumni
- preparing a monthly newsletter
- running a small grants program

## 2. WHAT WE WILL BE SEEKING FROM THE MARKET

### Overarching strategy

An integrated Australia Awards and alumni engagement function which supports the overarching goals of the Australian government in the Philippines

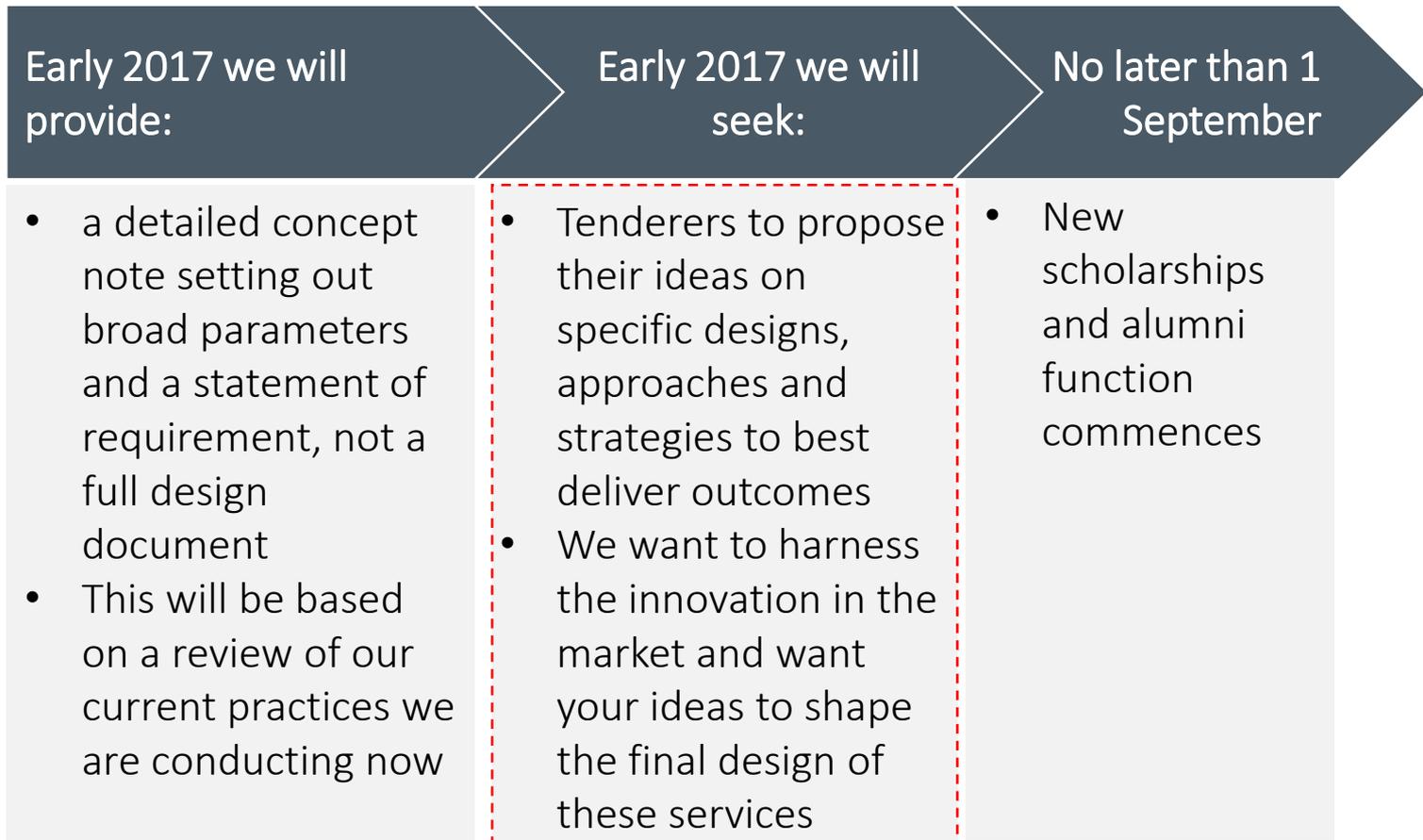
### Administrative functions

Australia Awards			Alumni
<b>Scholarships</b> Selection, deployment, and support for scholars doing longer courses in Australia	<b>Short courses</b> Selection and deployment of participants in a range of courses at various levels	<b>Fellowships</b> Ensuring that people we send and the organisations that sponsor them align with post objectives	<b>Engagement</b> Database, newsletter, awards program, grants program, events etc

### Delivery of these functions using innovative approaches to:

- Partnerships with the private sector across all functions
- Aligning scholarships, short courses and fellowships with growth industries
- The selection, promotion and design processes for Australia Awards

### 3. NEXT STEPS



# **3. QUESTIONS AND ANSWERS**

(20 minutes)



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