



Australian Government

Australian Wine and Brandy Corporation

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2 May 2008

Secretariat  
Review of Export Policies and Programs  
c/- Department of Foreign Affairs and Trade  
RG Casey Building  
John McEwen Crescent  
**BARTON ACT 0221**

Dear Sir

### **Review of Export Policies and Programs**

I am pleased to attach the joint submission from the Australian Wine and Brandy Corporation and Winemakers' Federation of Australia for the Australian Government's Review of Export Policies and Programs.

In 2007, Australian wine exports totalled a record 787 million litres with an estimated value of \$2.9 billion which accounted for around 10% of Australia's agricultural exports. These wine export volumes currently represent almost 60% of Australian wine sales and make Australia the world's fourth largest wine exporter although we only account for 4% of total world production. Approximately half of Australia's wineries currently export to overseas markets. In short, exports have driven and sustained the growth of the domestic wine industry and market access has been, and will continue to be, critical to the sector's ongoing success. Accordingly, we welcome the opportunity to contribute to this important review.

We would be pleased to elaborate further on any of the issues raised in this submission. If necessary, please contact Andreas Clark, Trade Manager, on either (08) 8228 2072 or [andreas.clark@awbc.com.au](mailto:andreas.clark@awbc.com.au).

Yours sincerely

**Jock Osborne**  
Acting Chief Executive

